INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD
Requires

Manager, Research Lab
for the Centre for Behavioral Science (CBS)

CENTRE DESCRIPTION

The CBS aims to build a cross-disciplinary platform for conducting and disseminating research grounded in behavioral and neuroscientific knowledge across diverse fields of management including but not limited to finance, economics, marketing, organizational behavior, and human resource management. The CBS is equipped with a 32-Channel EEG system, screen-based & portable eye-tracker, and a Galvanic Skin Response (GSR) system. The facilities in CBS are designed to explore the applicability of behavioral science theories in marketing, finance, and economics. The Centre also conducts research to generate meaningful insights for decision-making insights in industries, as well as to help shape better public policies and improve services.

JOB DESCRIPTION

The CBS is looking for a self-motivated, technically skilled, and productive Postdoctoral Researcher who will be expected to not only conduct research but also manage the functioning and administrative aspects of the CBS Laboratory.

Research & Consultation Responsibilities

- Programming & running of laboratory administration applications.
- Collaborate with faculty for research in in the focal areas of the Centre.
- Assist faculty with research experiments.
- Conduct Training Workshops & Lab Demonstrations.

Administrative Responsibilities

- Physical maintenance, Annual Maintenance Charges (AMC), and record-keeping of technical laboratory infrastructure.
- Procurement of lab materials/equipment and communication with internal stakeholders, equipment distributors and manufacturers regarding the same.
- Implementation of procedures and rules for laboratory use.
- Administration of recruitment of participants for experiments.
- Organizational support for running experiments.
- Directory maintenance and upgradation of subject pool.
- Administrative support for the faculty members of CBS.
- Support Chairperson(s) of Centre in outreach and engagement with industry.

QUALIFICATIONS

- **Ph.D./FPM in Cognitive/Neuroscience** or the application of Behavioral Science to areas of Economics, Marketing or Finance.

REQUIRED SKILLSET

- Familiarity with instruments like EEG, Eye Tracker & GSR including data acquisition and data analysis. **(Mandatory)**
- Well-equipped with experiment-building and stimulus presentation software such as E-Prime. **(Mandatory)**
- Experience in working on large datasets using MATLAB/STATA/Python. **(Mandatory)**
- Experience of at least three years is preferred, applying experimental research methods and/or neuro methods in business, economics, finance, or marketing.
- Well versed with statistical tool/software. (SPSS/R)
- Written and oral command of the English language.
- Experience in engaging with industry.

NUMBER OF POSITIONS AVAILABLE: 01

APPOINTMENT TENURE: Depending on the skillset, the tenure of the appointment could range anywhere between 12-24 months with a potential for extension based on performance.

LOCATION: The selected candidate(s) would be required to work from Ahmedabad. IIMA provides access to the library and the computer centre. The campus is centrally located within the city of Ahmedabad with proximity to several residential and commercial hubs. Please note that on-campus accommodation is not provided and the selected candidate is expected to look for accommodation at an individual level.

REPORTING AUTHORITY: Chairpersons, Centre for Behavioral Science

COMPENSATION: Compensation will be commensurate with the qualification and experience.

LAST DATE TO APPLY: Interested candidates are expected to apply online latest by **May 08, 2024.** Any applications sent after this date will not be entertained. Please note that if you do not receive a call for an interview from the CBS within a month from the deadline, your application does not meet our requirements. Please do not call on personal mobile numbers for inquiries.

MODE OF APPLICATION: Interested applicants should **CLICK HERE** to submit their updated cover letter and resume. Please ensure that you combine the files into a single PDF in the order of (a) cover letter and (b) resume. Your cover letter should not be a summary of your resume. It should focus on why you want this position, how it is relevant to your research and your potential contributions to CBS. Please note that applications sent on LinkedIn will not be entertained